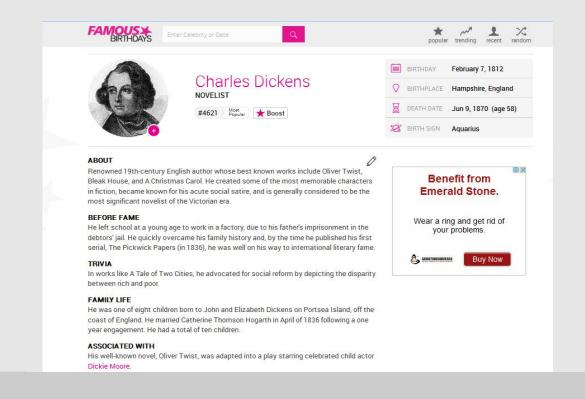


Brief History	Subject to research
Scope and Coverage	Celebrities including actors, musician, entrepreneurs, politicians, poet, authors, pilot, players, youtube star, tv actor, reality show star, dj etc. are profiled in a simple and entertaining format. Each celebrity profile contains popularity rankings based on user activity.

Kind of Information

Each entry describes how famous the person is, occupation, and the person is associated with and photo etc. Popularity of that person also shown under the entry. Related biography of that person also shown. Right side of this entry mentions birth date, birth place, death date and birth sign.



Special Features

- First page views list of biographies whose have birthday today under the heading "Today's Celebrity Birthdays"
- ✤ Celebrities trending lists are presented.
- ✤ It explores recently added celebrities.
- ✤ One can visit random celebrity profile.
- ♦ Home page provides search option. Biographical information can be

	 retrieved by the name of celebrity or date of birth. It provides not only the particular person biography, searching by date provides list of biographies. Search box also presents the occupation when name of celebrity is put into that. Links to twitter, face book, instagram, itunes previews, google play.
Arrangement Pattern	Intuitive search engine takes users directly to the page they are seeking. Search can be done by birthday, birthplace, profession, TV show. No specific arrangement pattern is there.
Remarks	This is a worldwide biographical tool. No particular arrangement pattern is there but it covers wide area.
Comparable Tools	 Info please : Biography (<u>http://www.infoplease.com/people.html</u>) S9.com (<u>http://www.s9.com</u>) Bio.(Biography.com) (<u>http://www.biography.com/</u>) The Famous People : Society For Recognition Of Famous People (<u>http://www.thefamouspeople.com/engineers.php</u>) Biography Online (<u>http://www.biographyonline.net/</u>)
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