

Name of the Tool

IndustryWeek (IW)

Home Page

Logo



URL

<http://www.industryweek.com/>

Subject

Industry – Digest

Accessibility

Free

Language

English

Publisher

Penton Media

Brief History

The magazine was founded as Iron Review in 1882; it became Iron Trade Review in 1888; and Steel, "The Metalworking Management Weekly" in 1930. In January 1970, the publication changed its name and focused again, this time to IndustryWeek. Between 1970 and 2000, its tag line and publication frequency changed several times, finally settling to a monthly format in 2001 and appeared as a website form. Issues are available in the archive from the year of 1993.

Scope and Coverage

IndustryWeek is a trade publication and web site owned by Penton Media. It

is a business-to-business (B2B) service that produces print, e-media, research and in-person products. Its editorial offices are in Cleveland, Ohio, and its editor-in-chief is Steve Minter. IndustryWeek provides manufacturing executives with key insights on and analysis of trends, news, operational knowledge and research, as well as facilitating peer-to-peer conversation amongst the global manufacturing management community.

Kind of Information

IndustryWeek provides different kinds of industrial, business, manufacturing etc. related articles. The articles are available with its title, author name, date of publication and short description. Also articles are present with a theme photographs. An example is given below.

Tool and Dying: Auto Leaders, From Ford to FCA, Brainstorm on Saving the Shops that Sustain Them

Apr 27, 2017

Laura Putre



Blame it on NAFTA or lax trade enforcement, but the Made in the USA journey has domestic roadblocks, too. Here's one: the skilled workers who make the molds and tools used in automotive parts manufacturing and assembly are on the fast track to extinction.

Nearly 75% of tool and die makers are over age 45, according to data from the Bureau of Labor Statistics. Only 2% are younger than 35. Two out of five are either already eligible to retire, or will be in the next 5 to 7 years.

"When talent is in short supply in tooling, it's in short supply in manufacturing," Jay Baron, president and CEO of the Center for Automotive Research [CAR], told a group of leaders from the automotive industry who had gathered for two-day brainstorming session this week on to how revive the nation's waning tool and die sector.

The mix of attendees was certainly fertile: Manufacturing directors from most of the major automakers swapped war stories about not being able to get their orders filled with owners of six-person tooling shops who were barely keeping their doors open. Educators and academics talked about the need to meaningfully reach out to veterans, women and ex-offenders to fill the labor void, and find innovative ways to access the latest equipment to train them.

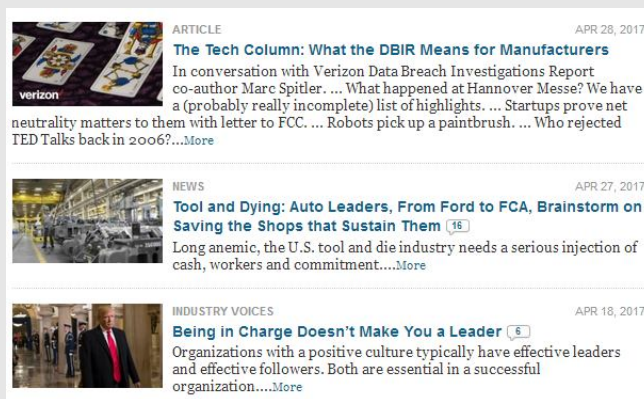
(not complete article)

Special Features

- Latest news posts and hot topics are present.
- Trends of coming week highlighted.
- Manufacturing leaders of the week mentioned.
- IW whitepaper available.
- Contact and feedback option available with proper form.
- Links to social networking sites like Facebook, Twitter, Google+ and so on. User can share each article via social networking sites.
- One can subscribe newsletter through proper way.
- Site map and site archives are present.
- Videos are also available.

Arrangement Pattern

The article archives are arranged according to publication date wise. An example (screen shot) is given below for understanding. e.g.:



Remarks

Over 125 years of publishing history and throughout its different incarnations, IndustryWeek has been a fixture in the U.S. manufacturing community.

Comparable Tools

- Chemical Industry Digest (<http://chemindigest.com/>)
- Industry News Digests (<http://www.step.org/industry-news-digests>)

Date of Access

May 02, 2017