

Home Page



Logo



URL

<http://www.rd.com/>

Subjects

Health – Digest  
Food – Digest  
Culture – Digest  
Games – Digest

Accessibility

Free

Language

English

Publisher

Trusted Media Brands, Inc.

Brief History

The magazine was founded in 1922, by DeWitt Wallace and Lila Bell Wallace. For many years, Reader's Digest was the best-selling consumer magazine in the United States.

Scope and Coverage

Reader's Digest is an American general-interest family magazine, published ten times a year. Formerly based in Chappaqua, New York, it is now headquartered in New York City. In 2006, the magazine published three more local-language editions in Slovenia, Croatia and Romania. In October

2007, the *Digest* expanded in Serbia. The magazine's licensee in Italy stopped publishing in December 2007. The magazine launched in The People's Republic of China in 2008.

### ***Kind of Information***

Each entry (article) available with title, author name (posted by). Articles are present with description and photographs. Within each entry hyperlinked term are present for further information. An example is given below.

#### **How Your Nose Got Its Shape (It's Not Just DNA)**

*You might have the same narrow nose as your mom, but new research has discovered that there's more to nose shape than genetics.*

By [Claire Gillespie](#)



Do you blame (or thank, depending on how you feel about it) your parent for the shape of your nose? You may well have the same big, broad or bulbous nose as your mom or dad, but there's more to it than that, according to research published in PLOS Genetics.

An international team of researchers, including Mark D. Shriver, professor of anthropology at Penn State, found that the shape of someone's nose (and that of their parents) was formed over centuries of adaptation to their local climate. "We focused on nose traits that differ across populations and looked at geographical variation with respect to temperature and humidity," said Shriver.

The team used 3D facial imaging to take a variety of nose measurements, including the width of the nostrils, the distance between the nostrils, the height of the nose, the length of the nose ridge, and the nose protrusion. (Want to know more about your nose? Here's a day in the life.)

Acknowledging that differences in the shape of the human nose may come down to a random process called genetic drift, the researchers also established a role for natural selection. To demonstrate that the local climate contributed to the differences in the width of the nostrils and the base of the nose measurements, the researchers correlated the spatial distribution of these traits with local temperatures and humidity. They showed that the width of the nostrils is strongly correlated with temperature and absolute humidity, noting that "wider noses are more common in warm-humid climates, while narrower noses are more common in cold-dry climates."

### ***Special Features***

- Links to social networking sites like Facebook, Twitter, Google+ and so on. It also links to Youtube.
- Contact and feedback option available with proper form.
- Different types of videos available.

