

Name of the Tool

Travel News Digest

Home Page



Logo



URL

<http://www.travelnewsdigest.in/>

Subject

Travel - Periodicals.

Accessibility

Free

Language

English

Publisher

Fairfest Media Limited, New Delhi

Brief History

Fairfest Media is the leading travel media company in India. Since 1989 it offers various travel related publications and fairs (like TTF). It published Travel News Digest and Urban News Digest.

Scope and Coverage

It covers tour and travel related news articles of various country and continents. It specially covers India's news articles. Other than India it also covers different regions like Asia, Middle east, Africa, Europe, Americas, Caribbean, Oceania etc.

Kind of Information

In Travel News Digest each article provides title, a photograph and a brief

abstract. User can share it via social networking site. An example is given below.

French tourists explore a new Cuban tourist spot



The arrival of the first flight of French tourists at the international airport in Cayo Coco marks the opening of new Cuban tourist destination named Jardines del Rey.

Enrique Espinosa, Representative of SunWing (a travel agency), said, “The French tourists were hosted at Iberostar Playa Pilar, Sercotel Club Cayo Guillermo, Iberostar Daiquiri, Playa Coco, Memoris Caribe and Memoris Flamenco. We have hired 129 seats each week on the flight that also lands in the central Cuban city of Santa Clara.”

The area located in the North Coast of the province of Ciego de Ávila, about 430 km east of Havana will be visited by around 170 passengers who will arrive on flights operated by Thomas Cook and SunWing. The large A333 brand aircraft, run by Gala XL, with a capacity of 372 passengers will arrive in Cayo Coco every Thursday during the winter season until March 3, 2017.

Some travel related technological news also present. e.g.:

ixigo creates a whole new experience for travellers through its Flights App



India travel meta player, ixigo has launched an all new version of its already popular Flights App. Available on both android & iOS, the app is packed with a host of new features, developed keeping in mind the convenience of flight travellers. The idea is to give more power to air travellers, by simplifying the booking & post booking processes.

With ixigo, one can compare & book flights from across 100+ travel websites including MakeMyTrip, Yatra, Cleartrip, Musafir, Jet Airways, Spicejet, etc.

The various features of the ixigo Flights App cater to a user's entire travel cycle, helping them at every step of the way, even after a booking has been made. To begin with, it has Holiday Calendar, Fare Alerts, Flight Tracking, Auto-Web-Check-in, and Help Centre with much more to cater multiple needs of travellers.

Commenting on this new development, Rajnish Kumar, Co-Founder & CTO, ixigo, said, “ixigo is now the largest travel meta player in the country. We are also leading from the front in product innovation, making sure we solve all the pain points that a flight traveller may face in the course of their entire travel cycle. We are already getting a great response from our users towards the new app, with a 35% increase in our users Net Promoter Score.”

Different travel related videos i.e. virtual tour also presents. An example is

given below.

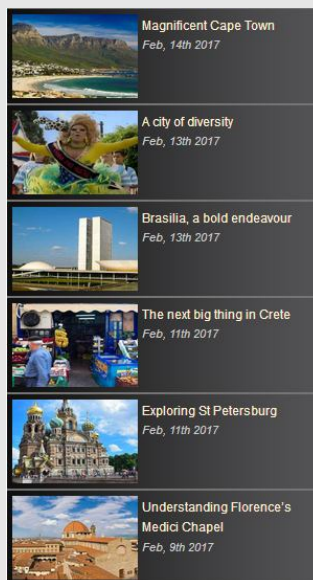


Special Features

- Contact and feedback option available.
- Links to social networking sites like Facebook, Twitter, Google+ and so on. User can share each article via social networking sites.
- Print edition archives are also present.

Arrangement Pattern

The articles are arranged according to publication date wise (newest to oldest). One can search their information according to chronological order. The videos are also arranged chronological order. Example is given below through screen shot.



Remarks

Travel News Digest is India's leading B2B global travel trade publication - an online journal of travel & tourism news, as well as a print magazine digest.

Comparable Tools

- **Open Medicine Digest** (<https://blogs.biomedcentral.com/on-medicine/tag/open-medicine-digest/>)
- **Biofuels Digest** (<http://www.biofuelsdigest.com/>)

Date of Access

March 16, 2017