

Home Page

Logo



URL

www.indiabook.com/

Subject

India – Commerce - Directories

Accessibility

Free

Language

English

Publisher

MegriSoft

### **Brief History**

Subject to research

### **Scope and Coverage**

It provides information on different topics. Those are mainly on India Yellow Pages, India classifieds, e-greetings, recipes, games, baby names, news, people finder, photo gallery, word dictionary, jobs finder, India astrology, task manager, bookmarks online, webmaster, India information, domain search, domain shop, Indian jokes and so on.

### **Kind of Information**

Popular categories of Indian web directories are listed here. Some of those are travel and tourism, society and culture, regional, news and media, business etc. Under each category, sub-categories are arranged with their total no. of websites. Each of those websites provides the respective URL, brief description and space to add more information on that. Such as, links of universities can be seen after clicking on 'education' category and the list is like:



Elaborative discussion is given on search engine optimization (SEO) companies in India including SEO services, internet marketing, SEO packages and the guidelines to submit search engine, directory and article. SEO profilers are given with advanced SEO tools.

India news headlines can be seen here regularly. Top stories and international news can be seen also. It provides information on Indian Matrimonial Book, Indian matrimonial and profiles of Indian brides or grooms can be searched across the world and then can be made contact with them for marriage.

Link popularity can be increased by posting guest blogs. Those guest blogs are given mainly on themed/niche blogs from real bloggers. It maintains link with Indian discussion forum which mainly gives emphasis on rules and announcements, India business and industry, local and regional forums, technological talk, Indian jobs, society and culture, sports and games etc.

It also gives information on the advertisement types and packages. Some types are standard banners, mini banners, button banners etc. Technological news, business news and international news are kept separately. Megrisoft news are given with date and photographs.

### ***Special Features***

- Visitors can search this website.
- PDF can be downloaded from the chat room.
- You tube videos can be seen also.
- Hyperlinks of many websites are attached here. Some of those are Moreover.com, IndiaForum.in etc.

### ***Arrangement Pattern***

The categories are arranged alphabetically as can be seen below:



### ***Remarks***

Goal of IndiaBook web directory is to provide the public with a gateway to the best of the web and it can be considered as a valuable asset for any web site. It is a marketing tool to promote new website under any of the categories. Current news are maintained and help the visitors to be alert & up to date.

### ***Comparable Tools***

- Indiamart ( <https://dir.indiamart.com/> )
- IndianYellowPages.com ( [www.indianyellowpages.com](http://www.indianyellowpages.com) )

### ***Date of Access***

14<sup>th</sup> March' 2017.