

Home Page

The screenshot shows the homepage of IndiaRealEstateDirectory.com. At the top, there is a navigation menu with links for Home, Property Services, Find Property, Home Loans, and Contact Us. A search bar is located in the top right corner. Below the navigation, there is a login section with fields for 'Login' and 'Password', and links for 'Forgot password' and 'New user'. The main content area features a central banner with the text: 'IndiaRealEstateDirectory.com The most comprehensive Directory for Real Estate in India Find Real Estate related service providers in India Send online mass enquiries, Create your Hotlist for repeated mailers, Find the Best services in your city'. Below this banner are two search boxes: 'Search Real Estate Services' and 'Search Real Estate Product Suppliers', each with dropdown menus for 'City' and 'Category' and 'Search' and 'Reset' buttons. To the left of the main content is a 'List of service providers' sidebar with a list of categories including Landscape architects, Architect, Furniture Designers Manufacturer, Legal Service Consultant, Real Estate Software Developer, Housing Finance Agent, Vaastu Consultant, Civil Contractors, Property Valuer, Investors / Angel Funding, Housing Finance Firm, Stamp Duty Registration Consultant, Engineers Contractor, 3d Model Rendering Walkthrough, Real Estate Appraiser, Real Estate Portal/Website, Piling and Foundation, Insurance Adviser, and Consultant For Iso Certification. Below the search boxes is a section titled 'List your services on directory' with a description and a 'List your services' button. At the bottom, there is a 'Featured Service providers' section with logos for GNL, SALWAN, GHARAONDA INTERIORS (P) LTD., VIKAS ARJUN, and Jayadarsini.

Logo



URL

<http://www.indiarealestatedirectory.com/>

Subject

Real estate - India – Directories
Real property - India – Directories

Accessibility

Free

Language

English

Publisher

India Real Estate Directory

Brief History

Subject to research

Scope and Coverage

This real estate directory has been playing a major role in overall economic development of the country. It covers information on a variety of topics. Some of those are :

Landscape architects, furniture designers manufacturers, legal service consultants, real estate software developer, housing finance agent, vastu consultant, civil contractors, property valuer, real estate portal or websites and so on. It mainly provides information on the property service providers in Mumbai, Delhi, Pune, Bangalore, Hyderabad, Chennai, Cochin, Kolkata, Ludhiana, Nasik, Jaipur, Surat, Allahabad and other cities in India.

Kind of Information

There are two main categories :

- **Featured service providers and**
- **Featured product suppliers**

Under the ‘featured service providers’ category all are identified by their logos. After clicking on a particular provider’s name, information on its profile (including service locations, last year sales, no. of employees etc.), videos, photos and properties can be seen. Such as :



On the other hand, under ‘featured product suppliers’ all can be identified with respective logos. They provide information on their profiles including offered services, service location, type of clients etc. They also provide photos and videos. As for example :



Serviced Locations :

All Locations in Mumbai

Other details :


Operating from : Independent Office

Type of clients : Individuals, Corporates, NRIs, Foreigners

‘Advertiser details’ column provides the following type of information :

Advertiser Details

Venkatesh Rajgopal
Snowcem Paints
 Plot No 7,Chandivali
 Farm
 Road,Chandivali.
 Andheri (E)
 Mumbai



+91-22-40937300
 +91-9987780911

MyNetwork (0)

Information on the home loans can also be found as it is attached with the IndiaPropertyLoans.com. Information on the schemes of many banks, lowest rate and highest rate of interest, locators etc. can be found. It also provides information on how to apply for home loan. Descriptions on housing financing companies and their interest rates can be found after clicking on their names. As for example, SBI provides following information :

State Bank of India (SBI) Home loans
Lowest Interest Rates of State Bank of India (SBI)

Floating rate	
1-5 yrs	9.15% p.a.
6-15 yrs	9.15% p.a.
16-25 yrs	9.15% p.a.

About State Bank of India (SBI)

The State Bank of India is the largest commercial bank in India in terms of profits, assets, deposits, branches and employees. At March 31, 2000, the Bank had total assets of Rs 2,615.05 billion (US\$59.95 billion), total deposits of RS 1,968.21 billion (US\$45.12 billion). With a domestic network of 8998 branches, the Bank commanded about one-fifth of deposits and loans of all scheduled commercial banks in the country.

Special Features

- Log in facility is available.
- Website can be searched from different aspects like real estate services, real

- estate product suppliers etc.
- Related links are provided.
- New service providers can list their services in the given format.
- At the time of searching properties, state wise browsing facility is available also.

Arrangement Pattern

In most of the cases category wise arrangement can be seen. Under 'Home loans' category, following type of alphabetical arrangement can be seen :



Names of property marketing planners are arranged alphabetically too.

Remarks

India Real Estate Directory.com is the most comprehensive directory for real estate in India to find the related services and service providers in India. It promotes the newly launched flats by the famous groups. Ideas about the home loans and information on a lot of banks help the visitors at the time of purchasing a property. It is an important online platform for the service providers & suppliers to upload photos of their works, products and to get a 24 hour advertisement for 365 days a year. It becomes the cheapest way to get more clients and sell services to a wider audience.

Comparable Tools

- India Real Estate Directory - Listings of Builders, Architects & Brokers (www.realestateindiaonline.com/)

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