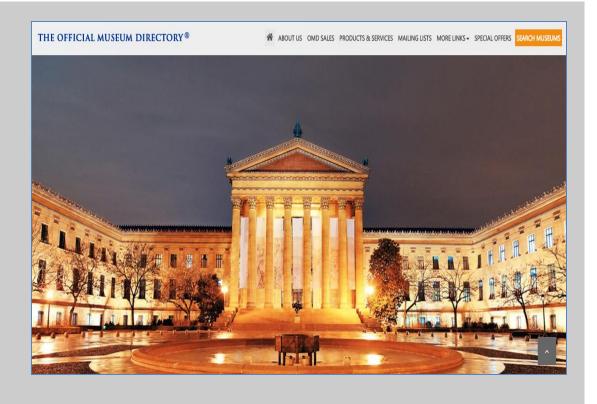
Name of the Tool

The Official Museum Directory (OMD)

Home Page

Logo



	THE OFFICIAL MUSEUM DIRECTORY
URL	http://www.officialmuseumdirectory.com/
Subject	Museums - Directories
Accessibility	On subscription basis
Language	English
Publisher	The Official Museum Directory
Brief History	Thirty ninth edition of The Official Museum Directory was published in 2009. That provided verified data which reflected the latest professional affiliations, permanent & traveling exhibits, and contact data. Simultaneously, museums, historic sites,

planetariums, technology centers, zoos were given also.

### Scope and Coverage

The Official Museum Directory is published by National Register Publishing. It is the source for most accurate and up-to-date mailing list on today's museum community which includes lists of 13016 art, science, general & specialized museums, 1000 top museums by attendance, 4374 museum gift shops, 2585 museum gift shop managers (by name). It also maintains lists of 11434 Directors/CEO's and other top executives, 762 curators & museum managers etc. Its database is an essential resource for marketers, fund raising campaigns and new product introductions to targeted audience. The Official Museum Directory gives information on more than 11,000 institutions, operating in 87 fields.

## Kind of Information

In its products and service guide, a variety of information is provided like exhibit design firms, insurance, lighting, museum planners, shipping and storage etc. All the products and services are given in some main categories which are further divided in some sub categories. After opening a particular sub category, total no. of available companies (which make that product/service) and detail information on that respective company can be found. As for example, clicking on 'archival products' shows the following result:



Names of museum suppliers are given also. Year wise edition indices are provided which are of two types:



Information for OMD sales are given with proper instructions. Subscribed members can avail special offers and discount coupons for online shopping.

## Special Features

- Advertisement facility is provided in this website for marketing purpose.
- FAQs & searching facilities are given to the visitors.
- > Online shopping facility is available also.
- > Special offers are published with discount coupons.
- > Hyperlinks of many companies are provided.

#### Arrangement Pattern

Both the main and sub categories are arranged alphabetically in 'Products and Services Guide' as follows -



3D

Audio & Video - General
Audio Visual Equipment
Audio Visual Presentations
Digital Imaging Services
Fiber Optics
Presentations/Integration
Producers
Signage, Electronic Programmable
Special Effects
Videos

# Building & Facilities

Architectural Design Firms Building & Facilities - General Engineering Design Firms

#### Remarks

Now in its 46th Edition, The Official Museum Directory is known industry-wide as the authority for reliable museum data. It is published in partnership with The American Alliance of Museums. This one-of-a-kind reference is the one-stop source for museum professionals, students, library patrons, and researchers who need comprehensive information on those institutions committed to celebrating and preserving the world's culture, art, music, nature, and history. This valuable desktop reference is vital for all types of professionals working in this field, including curators, finance managers, educators, and suppliers. With accurate and frequently updated listings that provide operating hours, admission prices, exhibit information, and other essential details, The Official Museum Directory is one of the fact-checking tools.

Comparable Tool	<ul> <li>U.S. Museum Directory ( <u>www.museumsusa.org/museums/</u> )</li> <li>Directory of Jewish Museums ( <u>www.science.co.il/Jewish-Museums.asp</u> )</li> </ul>
Date of Access	23 <sup>rd</sup> December, 2016.