# Calcuttayellowpages.com: An Online Business Directory of Kolkata

# Home Page



## Logo



URLhttp://www.calcuttayellowpages.com/SubjectBusiness – Kolkata - DirectoriesAccessibilityFreeLanguageEnglishPublisherCYP.COM

## **Brief History**

This directory started its journey in the year 2000 when the internet was still in its infancy. As far as India was concerned; its biggest challenge was to overcome the mental block predominant in most minds.

### Scope and Coverage

After creating newer & newer categories, the members of this directory have swelled to 2500 plus. The client base has increased manifold. It is an useful marketing and promotion tool and can be considered as the most efficient and comparatively cost effective way to advertise in the competitive and ever-changing business environment. It covers information on shopkeepers, dealers, online business, Kolkata online directory, Kolkata trade directory, trade information, industries of Kolkata, commercial establishments, business info, departmental stores and so on.

## Kind of Information

Each category and subcategory is provided with information on contact detail, address, contact person, web page, designation, photos etc.

Categories of the week are provided separately. It provides the list of doctors (specialists also) and surgeons with their personal websites. Each of those website keeps information on that respective doctor, special cases, patients' information, FAQs, treatment, chamber location etc.

It also gives information on real estate agents with their contact detail, URL, designation, email-ID, a brief description etc. An example is shown below:



Welcome To " M/s. P. Mahapatra Associates "

M/s. P. Mahapatra Associates is one of the Kolkata based real estate company, having prestigious work to their credit. The company offering comprehensive property consultancy focusing on wide range of property options, consultancy for buyers and sellers to assist in making the right decision.

Names of the halls are provided including the names of running movies (English, Hindi and Bengali). An example is given below:

Black Coffee Bibaho Diaries Devi

Bibaho Diaries: Indira; Nandan; Inox South City; Inox City Centre

It also state how to save tigers and currently available numbers of tigers left in India. Everyday it provides a special quote. As for example, on 15<sup>th</sup> February the quote was:

"Obstacles are a blessing, when we use our creativity to solve them."

City events are provided separately in box. The offered services are enlisted with the information on contact detail and address. Such as:

#### FIRE STATIONS

#### ALIFNAGAR FIRE STATION

Metiabruz N.S. Road ; Gate No. 11. Kolkata-700 013. Phone- 2449-3284

#### BEHALA FIRE STATION

864, D.H. Road. Kolkata-700 063. Phone- 2417-2085/2528

Orthopedic surgeon Dr. Rakesh Rajput's works are highlighted here and kept in major events.

Top clients are listed with their designations like:

Mita Nag (Instrumentalist - Sitar)

Dr. Arunabha Sengupta (Doctor / Cancer Specialist)

## Special Features

- > The directory can be browsed alphabetically.
- Visitors can post their comments.
- > Hyperlinks of some important websites are attached here. Such as: websites of famous doctors, online shopping sites etc.
- Videos of Malaysia can be seen.

## Arrangement Pattern

The categories are arranged alphabetically like below:

- Activate Carbon
- Actor & Actress
- · Acupressure Treatment
- Adhesives
- · Adventure Sportsgear / Tourism
- Advertising Agencies

### Remarks

This tool is practically working as the information hub & the resource of economy, accomplishing inheritance of all the economic minor fractions developing hither & thither. It is a new dimensional endowment extending to cater to the world as far as the image of the media is concerned.

# Comparable Tools

- ➤ Ebizz Kolkata:: B2B Portal Kolkata, Kolkata Business Portal (www.ebizzkolkata.com/)
- ➤ Kolkata Yellow Pages ( <a href="https://www.kolkatapages.com/">https://www.kolkatapages.com/</a>)

# Date of Access

15<sup>th</sup> February' 2017.