Name of the Tool	Rough guides
Home Page	
Logo	ROUGH
URL	https://www.roughguides.com/
Subject	Travel guides
Accessibility	Free
Language	English
Publisher	Rough Guides Limited
Brief History	In the summer of 1981, Mark Ellingham, just graduated from Bristol University, w travelling around Greece and couldn't find a guidebook that remotely met his need

	It was here that he met Martin Dunford, who was in Greece teaching English at the time. On their return to the UK, in a bid to avoid getting "real jobs", Mark, Martin and a small group of writers set about creating their own guidebook series; a series that aimed to combine a journalistic approach to description with a practical approach to travellers' needs. The Rough Guide Book was published in 1982. In January 2013 Rough Guides launched a new website.
Scope and Coverage	This is an award winning web site contains almost 120 worldwide destinations, articles, maps, gallery, special features, accommodation, travel insurance, hostel facility, car rental facility etc. Feature selected guide contents are highlighted in this site separately.

Kind of Information

Each entry contains introduction, fact file, where to go, time to go, entry requirements, accommodation, food and drink, health, author's advice, things not to miss, features article, photo gallery, festivals and culture, sports, trekking and outdoor activity, holidays etc.



Special Features	 This site contains electronic reference books on topics from Economics to Mindfulness that can be purchased by users. Trending articles are highlighted. One can find out accommodation, car through, tour radar this site. Articles can be viewed by destinations and by themes.
Arrangement Pattern	Entries are arranged alphabetical order by name of the country.
Remarks	This is one of the important tools for tourist guide and travel information which is helpful for people to plan the tour in a systematic way. It also provides the name of hotels at different ranges, car rental facility etc.
Comparable Tools	 Fodor's Travel (<u>http://www.fodors.com</u>) Lonely Planet (<u>http://www.lonelyplanet.in/</u>) Let's Go (<u>http://www.letsgo.com/</u>) Wikitravel(<u>http://wikitravel.org/</u>)
Date of Access	2016, November 23