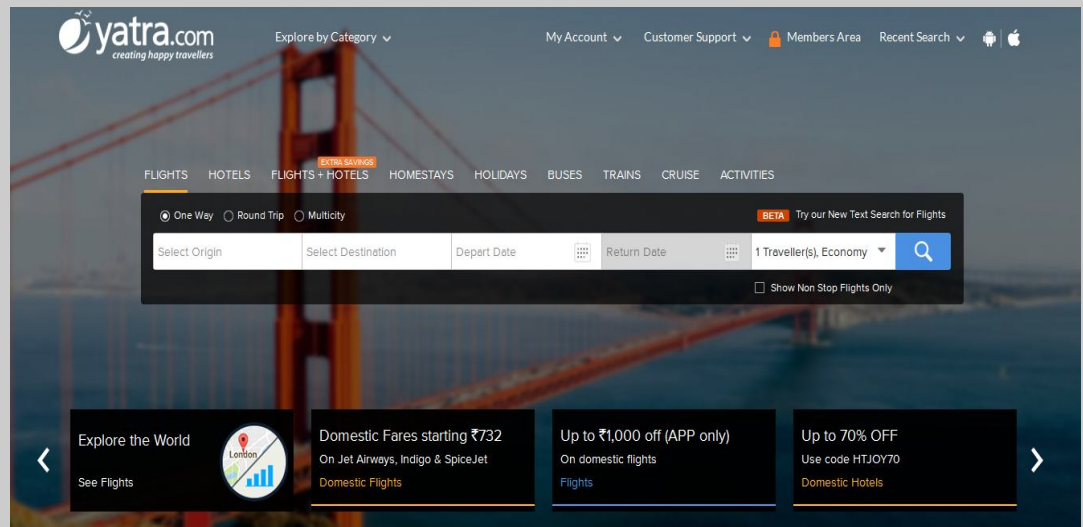


Home Page**Logo****URL**

<https://www.yatra.com/>

Subject

Travel guides

Accessibility

Free

Language

English

Publisher

Yatra Online Private Limited, India

Brief History

This site was founded by Dhruv Shringi, Manish Amin and Sabina Chopra in August 2006. In April 2012, it was the second largest online travel website in India.

Scope and Coverage

It includes domestic and international air ticketing, hotel bookings, home stays, holiday packages, bus ticketing, rail ticketing, activities and ancillary services. With

over 61,000 hotels contracted in over 1,100 cities across India, this is India's largest platform for domestic hotels.

Kind of Information

Whenever user writes the place of starting the journey and destinations with departure date and return date. Search option will find out the prices of airlines with time and other facilities and status. User can also book the tickets through this site. Similarly user can book hotels, buses, trains, cruises. Packages for tours are listed. Different packages are presented so that users can afford. Each package includes inclusions items for packages (like accommodations for 3 days, breakfast, bed teas, lunch, dinner etc) and exclusions for packages (like service tax, personal expenses), payment policies, cancellation policies, description of destinations with photographs.

The screenshot shows a flight search interface on Yatra.com. At the top, there's a navigation bar with 'All Airlines' and logos for Indigo (₹10,972), Go Air (₹11,178), Air India (₹11,949), Vistara (₹12,370), SpiceJet (₹14,808), and Jet Airway (₹15,199). Below this, the search criteria are 'Kolkata → Ahmedabad' for 'TUE, 20 DEC' and 'Ahmedabad → Kolkata' for 'WED, 28 DEC'. The results are displayed in a grid with columns for Airline, Depart, Arrive, Duration, and Price per Adult. Each result includes a flight number, a 'FLIGHT DETAILS' button, and additional information like 'FREE MEALS', 'NON REFUNDABLE', and '₹ 500 eCash'.

AIRLINE	DEPART	ARRIVE	DURATION	PRICE PER ADULT
UK - 778	16:50	08:25 21 Dec	15h 35m 1 Stop(s) via New De...	₹5,408
6E - 125	06:35	09:00	02h 25m Non Stop	₹5,295
6E - 659	10:50	19:10	08h 20m 1 Stop(s) via Mumbai	₹5,677
G8 - 532	06:25	09:10	02h 45m Non Stop	₹5,336
6E - 326	14:40	22:25	07h 45m 1 Stop(s) via Mumbai	₹5,677
6E - 683	05:15	12:05	06h 50m 1 Stop(s) via New De...	₹5,697

Special Features

- ❖ Yatra.com launched e-gift cards in collaboration with Qwiksilver.
- ❖ One can drop his/her resume for working with yatra.com.
- ❖ Discounted rate also appears at the top of site if available.

Arrangement Pattern

Categorical arrangements are presented. List of hotels, airlines, packages, cruises are entered under own categories.

Remarks

This is made for reserving purpose of air tickets, hotels, and packages. Different type of packages, hotels are available so that anyone can afford. It gives constant help to travelers. Pdf of each package can be downloaded. Mainly this is a site of travel agent company and yatra.com believes in creating happy travelers by giving gift vouchers.

Comparable Tools

- Fodor's Travel (<http://www.fodors.com>)
- Lonely Planet (<http://www.lonelyplanet.in/>)
- Let's Go (<http://www.letsgo.com/>)
- Wikitravel(<http://wikitravel.org/>)

Date of Access

2016, December 5