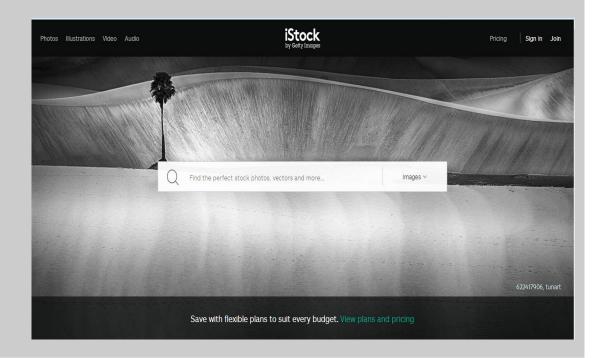
Name of the Tool

iStock

Home Page



Logo



URL http://www.istockphoto.com/in

Subject Photograph collections

Images, Photographic

Accessibility Free

Language English

Brief History

Publisher Getty Images

The company was founded by Bruce Livingstone in May, 2000, as iStockphoto, a free stock imagery website supported by Livingstone's web development firm, Evolvs Media, It began charging money in 2001 and has been profitable since then.

On February 9, 2006 the firm was acquired by Getty Images for \$50 million USD.

As of March 31, 2007, iStockpro closed. iStockpro was a more expensive version of iStockphoto that was never as popular as iStockphoto, and became redundant after the acquisition by Getty Images.

Scope and Coverage

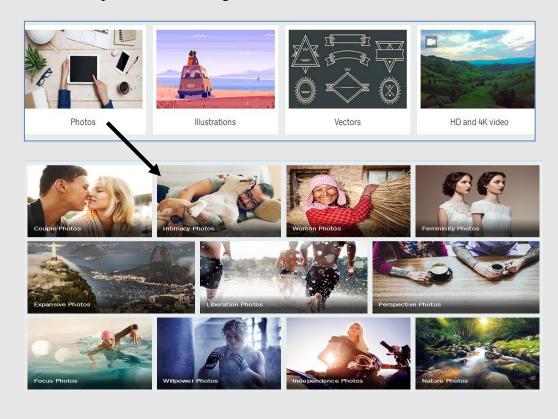
iStock is a royalty free stock photography provider based in Calgary, Alberta and Canada.

Kind of Information

iStock is an online royalty free, international micro stock photography provider based in Calgary, Alberta, Canada. The firm offers millions of photos, illustrations, clip art, videos and audio tracks. Images cost between 1 and 3 credits, with the price of credits ranging from \$10.00 to \$0.22 depending on volume purchased and subscription plan. Artists, designers and photographers worldwide contribute their work to iStock collections in return for royalties.

iStock provides four broad categories to search the royalty free photos, illustrations, videos etc. Visitors can find the perfect stock photography from their collection of premium stock images. They need to click on photos to see the collection.

As for example a screenshot is given below -



Special Features

❖ iStock also provides illustrations, videos etc.



* iStock provides free stock files of photo, illustration, video clips every week.



❖ It provides a simple search bar to retrieve the photos, illustrations etc.



Arrangement Pattern

Photos are arranged categorically.

Visitors can browse these categories –

Emoji Family Pictures Food Holiday Videos Nature Fitness Videos lcons Sports Infographics Animals Business Children Videos Fashion Illustrations Vintage Photos Beauty Travel Videos Baby Background Photos **Education Videos** Animal Videos

Remarks

Photographers worldwide contribute their work to iStock collections in return for royalties. Nearly half a million new photos, illustrations, videos and audio files, are added each month.

Comparable Tools

- ➤ Thinkstock (http://www.thinkstockphotos.com/)
- Picsearch (http://www.picsearch.com/)
- > Fotosearch (http://www.fotosearch.com/)

Date of Access

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